



CORNELL HUNGER RELIEF'S

BIG RED

FOOD DRIVE



How it Began

In 2010, our founders discovered that a substantial number of Big Red Bucks (BRBs), Cornell student dining dollars, were going unspent at the end of each academic year.

At the end of the Spring semester, students with unspent BRBs would have no choice but to forfeit their money to Cornell Dining.

Discovery

A large number of Big Red Bucks (BRBs) go unspent every year

Result

Nonperishable foods collected and donated to the Ithaca community

Proposal

BRBs can be spent on nonperishable foods

Big Red Food Drive

During this drive, we encourage students to use excess BRBs to purchase non-perishable foods and then we collect these items to donate to the Friendship Donations Network, which distributes the food to mutual aid programs.

We believe students should have a say in what their leftover money is used for.



PREVIOUS COLLECTIONS

FDN told us that we provide a majority of the non-perishables they distribute through the fall and winter.

2017

1,280lbs of food

2018

3,057lbs of food

2019

1,098lbs of food

2020

N/A





OUTCOMES



- **Advocacy**

First, our organization is responsible for communicating this issue with the student body while respecting the school administration and policies.

- **Food Collection**

Prior to and during finals' week, we set up bins outside of Noyes and RPCC and encourage students to spend their BRBs on non-perishables

- **Community Rapport**

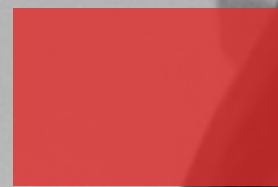
Friendship Donations Network (FDN) takes the food we collect and gives it to food banks and pantries throughout Tompkins County.



Our Proposal

**Let's work together to ensure the needs of
our community are met.**

**Support the Big Red Food Drive as an
ongoing initiative.**



Access to Food

The 2019 Cornell Undergraduate Experience Survey surveyed 35% of students, asking how often they experienced barriers to accessing enough to eat.

This chart shows the distribution of students who responded they ate less than needed often or very often.

